

MARKET EVENTS

TUESDAY, AUGUST 1

10-11:30 a.m. – Ahead of the Curve. Panel discussion with Benjamin Johnston, Julia Buckingham, Ron Woodson, Jaime Rummerfield, and Luxe Interiors + Design Style Editor Kate Bergeron as moderator. The designers will shop the showrooms at market, highlight some of their favorites on an intimate tour, visually post their picks to our Instagram Takeover - #ViewOnVegas, and then discuss their posts and favorite items at the event. During the presentation, they will describe the items, why they selected them, what trends are emerging and how they would incorporate into a room. (0.1 CEU) Building B, WorldView on Sixteen

11:30 a.m.-1 p.m. Taking a Bigger Bite of the Specialty Food Market Luncheon Panel Discussion. Retailers, including Dave West, owner of Rolling Pin Kitchen Emporium, Mary Moore, Founder and CEO of The Cook's Warehouse and Anna Wolfe, EIC of The Gourmet Retailer, will discuss the burgeoning specialty food market and how retailers of all stripes can incorporate consumables to increase transaction size and repeat traffic. Complimentary lunch will be served. RSVP: LVMKT.com/events C-1276

11:45-1 p.m. – The Fashion of Home. Get an inside scoop on what trends are influencing today's home, from color, materials and even runway cues. Michelle Lamb of The Trend Curve will share an intimate view into tomorrow's home fashions. Lunch starts at 11:45, presentation to follow. Abbyson, B-170

12-1:30 p.m. – Non-Profit Retail Symposium: Selling to Millennials. This interactive session will be led by Millennial non-profit retail experts. Moderated by Melinda Greene, retail manager/gift shop buyer at the Kansas City Zoo and valued ZAG member. Pavilions Seminar Room, Pavilion 1. Boxed lunch. RSVP: LVMKT.com/events

1-2 p.m. – Sherwin-Williams Colormix 2018. Laurie E. Clark, senior designer account executive at Sherwin-Williams, will take the participant on a visual journey with stimulating imagery, factual statistics and perceptive research that supports the 2018 forecast for color and design trends. Also explores drivers influencing future color and design trends that include global, technological, historic, psychological and economic factors with specific information on Sherwin-Williams' dominant color sto-

ries: Sincerity, Affinity and Connectivity. (0.1 CEU). Building B, WorldView on Sixteen

2-4 p.m. – Design Uncorked. Designer Kelli Ellis and A Well-Designed Business podcast host LuAnn Nigara discuss Kelli's business and how she built it into what it is today. Meet and greet to follow. Kravet, A-124

2:30-3:30 p.m. – Feels Like a Vintage Home: Designing For a Lifestyle. Katie Stavinoha and Lorie Woodard of Round Top Register and Round Top Texas Life & Style moderate a discussion on the development of design styles and social media's role. Tour to follow. Panelists include Paige & Smoot Hull, The Vintage Round Top, Tikaa Cone, Totally Tikaa and Courtney Alison, French Country Cottage. (0.1 CEU) Pavilions Seminar Room, Pavilion 1

4-5 p.m. – Turn Pins Into Profit. Join social media mavens Linley+Lauren of LP2 Boutique Agency to learn four ways to use Pinterest for your business plus simple strategies. Pavilions Seminar Room, Pavilion 1

4-5 p.m. – Material Choice for Resource Conservation. Learn from Sustainable Furnishings Council's Susan Inglis how to participate in the circular economy, and what difference it makes when you choose recycled/recyclable content. Learn what to look for, what to avoid, and how options relate to resource conservation and reduced energy consumption. Content illustrates Lunares' accomplishments and includes an overview of Sustainable Furnishings Council's work and the certified sustainability training course GREENleaders. (0.1 CEU) Lunares, C-107

4-5 p.m. – Amazon Fair. Nightly learning series to learn how to grow your business on Amazon. A-934

10:30 p.m. – Market after-party, Omnia Nightclub at Caesars Palace. Complimentary entry with market badge until 1 a.m.

WEDNESDAY, AUGUST 2

10:30-11:30 a.m. – Staging to Sell, Is This The Career For Me? Join Shell Brodnax, CEO of the Real Estate Staging Association, for this tell-all session on everything you wanted to know about real estate staging as a viable career path. Shell will discuss what the staging business looks like, realistic income expectations, the top four things

that will kill your business, what to do to get started, and what it really takes to be successful. (0.1 CEU) C-174

11 a.m.-noon – Make Live Broadcasts Work for Your Biz. Join Linley+Lauren, LP2 Boutique Agency, to learn to go live on Facebook, Instagram and more. Pavilions Seminar Room, Pavilion 1

10:30 p.m. – Market after-party, 1 OAK Nightclub at The Mirage. Complimentary entry with market badge until 1 a.m.

DAILY HAPPENINGS

Buyer's Morning Grab & Go, 7:30 a.m., Courtyard & Pavilions, sponsored by Home Furnishings Association

Complimentary Espresso and Coffee at Amazon, Sun.-Tues., 8 a.m.-noon, A-934

ASID & IDS Hospitality Suite, 10 a.m.-6 p.m., A-3304

The Pavilions Afternoon Bars, Sun.-Tues., 2-6 p.m.

The All American Cocktail, Mon.-Wed., 3-6 p.m., American Made Collective, C-1106

Happy Hour at Amazon, 4-5 p.m., A-934

Gift and Home Décor Afternoon Bars, 4-6 p.m., alternating gift and home decor floors

Happy Hour on the casual floors, 4-6 p.m.

Happy Hour on the Furniture Floors, 4-6 p.m., alternating furniture floors

Evening Courtyard Receptions, 6-8 p.m., Grand Plaza Courtyard