

2017

ISSUES CALENDAR



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JANUARY ADVERTISING SPACE & MATERIALS DEADLINE: 12/7/2016 • MAIL DATE: 12/28/2016		IN EVERY ISSUE:
EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	<p><i>By Editor in Chief</i> JENNY HEINZEN YORK jheinzen@homeaccentstoday.com</p> <p>Editor's Note Illuminations Lamp/Lighting Feature</p> <p><i>By Retail Editor</i> SUSAN DICKENSON sdickenson@homeaccentstoday.com</p> <p>Retail Update Retail Ideas</p> <p><i>By Style Director</i> TRACY BULLA tbulla@homeaccentstoday.com</p> <p>Shop Talk Perfect Pairs Color Wheel Objet Cross-Category Trend coverage</p> <p><i>By Associate Editor</i> ALEXA BOSCHINI aboschini@homeaccentstoday.com</p> <p>Millennial Musings Store Openings</p> <p><i>By Assistant Editor</i> THOMAS LESTER tlester@homeaccentstoday.com</p> <p>From the Floor Up Take on Technology</p> <hr/> <p>Consumer Corner Community & Calendar</p> <p>SEND PRODUCT SUBMISSIONS TO HATmarket@homeaccentstoday.com</p> <p>FOR ADVERTISING INQUIRIES: JANICE LASSITER Publisher 336.605.1026 jlassiter@homeaccentstoday.com</p> <p>ALEXANDRA MESSER Western Regional Sales Manager 323.632.7379 amesser@homeaccentstoday.com</p> <p>RYAN ZANARDI Central Regional Sales Manager 336-605.1053 rzanardi@homeaccentstoday.com</p> <p>KATHERINE HUNNICUTT Eastern Regional Sales Manager 919.909.1962 khunnicut@homeaccentstoday.com</p>
<ul style="list-style-type: none"> • Winter Markets Product Preview* • Dallas Lighting Preview* • Exclusive Sketchbooks • 2017 Outlook: (A Q&A with industry influencers, economic specialists about what to expect in 2017) • Retail Intelligence: Bricks to Clicks • Color Wheel: Copper/Blush* • Perfect Pairs: Lamps/Side Tables* • Objet: Sculpture* <p>EDITORIAL DEADLINE: 11/23/2016</p>	<p>Dallas Wrap Rug Trends (Atlanta and Las Vegas Dailies)</p> <p>BONUS DISTRIBUTION • Dallas • Atlanta • Las Vegas</p> <p>Atlanta Dailies: Space Close: 12/16/2016 Publish: Jan. 12, 13, 14</p> <p>Las Vegas Dailies: Space Close: 1/6/17 Publish: Jan. 23, 24</p>	
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<ul style="list-style-type: none"> • New York Market Product Preview* • Exclusive Sketchbooks • Rugs Special Report • Portfolio: Wall Decor – An in-depth report on the state of the wall decor business, as well as a look at the top product trends in the category* • Retail Intelligence: Partnerships: Family Ties • The Finishing Touch: The products that complete the room* • Color Wheel: White/Silver* • Perfect Pairs: Mirrors/Consoles* • Objet: Sconces* <p>EDITORIAL DEADLINE: 11/23/2016</p>	<p>Wall Décor Product Spotlight NY NOW Special Section Softgoods & Tabletop Advertorial</p> <p>BONUS DISTRIBUTION • New York</p>	
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EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	
<ul style="list-style-type: none"> • Dallas Market Product Preview* • Dallas Lighting Preview* • Retail Intelligence: Partnerships: Retailers & Interior Designers • Social Scene: Social Media Marketing 1.0 • Pattern Play: A look at trends in fabrics and wallpaper* • Color Wheel: Cobalt/Cyan* • Perfect Pairs: Sconces/Benches* • Objet: Vessels* <p>EDITORIAL DEADLINE: 5/12/2017</p>	<p>Dallas Wrap Rug Trends Wall Décor Advertorial</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Dallas 	
JULY ADVERTISING SPACE & MATERIALS DEADLINE: 6/16/2017 • MAIL DATE: 7/6/2017		<p>FOR ADVERTISING INQUIRIES:</p> <p>JANICE LASSITER Publisher 336.605.1026 jlassiter@homeaccentstoday.com</p> <p>ALEXANDRA MESSER Western Regional Sales Manager 323.632.7379 amesser@homeaccentstoday.com</p> <p>RYAN ZANARDI Central Regional Sales Manager 336-605.1053 rzanardi@homeaccentstoday.com</p> <p>KATHERINE HUNNICUTT Eastern Regional Sales Manager 919.909.1962 khunnicut@homeaccentstoday.com</p>
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<ul style="list-style-type: none"> • Summer Markets Product Preview* • Exclusive Sketchbooks • Research: Furniture Store accessory sales • Social Scene: Social Media Marketing 2.0 • Research: Imports data by category • Retail Intelligence: New Marketing • Color Wheel: Gray Flannel/Mustard* • Perfect Pairs: Pitchers/Glasses* • Objet: Rugs* <p>EDITORIAL DEADLINE: 5/26/2017</p>	<p>Rug Trends (Atlanta and Las Vegas Dailies) NY NOW Special Section</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Atlanta <p>Atlanta Dailies: Space Close: 6/23/17 Publish: July 13,14,15</p>	
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<ul style="list-style-type: none"> • Las Vegas, New York Market Product Preview* • Exclusive Sketchbooks • Rugs Special Report • Retail Intelligence: Merchandising Milestones • Research: The Direct-to-Consumer Channel. A list of the most influential web- and catalog-only retailers • Portfolio: Tabletop – An in-depth report on the state of the tabletop business, as well as a look at the top product trends in the category* • The Finishing Touch: The products that complete a room • Color Wheel: Scarlet/Parisian Pink* • Perfect Pairs: Chairs/Pillows* • Objet: Fixtures* <p>EDITORIAL DEADLINE: 6/9/2017</p>	<p>Tabletop Product Spotlight NY NOW (August NY show copies) High Design Accents Advertorial</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Las Vegas • New York <p>Las Vegas Dailies: Space Close: 7/14 Publish: July 31, August 1</p>	

SEPTEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 8/25/2017 • MAIL DATE: 9/14/2017

EDITORIAL FOCUS
<ul style="list-style-type: none"> • Portfolio: Soft Goods/Textiles – An in-depth report on the state of the soft goods business (including top-of-bed, pillows, throws and window treatments) as well as a look at the top product trends in the category* • Retail Intelligence: Mega Bytes - Semiannual look at high-level retail technologies, concepts and developments. • New York Home Fashions Market Preview* • Color Wheel: Emerald/Sea Green* • Perfect Pairs: Art/Candles* • Objet: Mirrors* <p style="text-align: right;">EDITORIAL DEADLINE: 8/18/2017</p>

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<p>Made in the USA Product Spotlight High Design Product Spotlight Rug Style (High Point Dailies only)</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • High Point <p>High Point Dailies: Space Close: 9/29 Publish: Oct. 15, 16, 17</p>

NOVEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 10/20/2017 • MAIL DATE: 11/9/2017

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<ul style="list-style-type: none"> • Best of Market • Rugs Special Report • Retail Intelligence: Pass it On. Prepping and planning your business for succession or sale. • Special Report: Fashion Forward – From the runways of Paris, Milan and New York, Tracy Bulla examines the top looks from the fall fashion season and forecasts what may be to come in home furnishings. <p style="text-align: right;">EDITORIAL DEADLINE: 10/13/2017</p>

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<ul style="list-style-type: none"> • Portfolio: Lighting – An in-depth report on the state of the lighting business, as well as a look at the top product trends in the category* • Retail Intelligence: Small Business Opportunities and Issues • Pattern Play: A look at trends in fabrics and wallpaper • Color Wheel: Violet/Turmeric* • Perfect Pairs: Serveware/Bowls* • Objet: Trays* <p style="text-align: right;">EDITORIAL DEADLINE: 11/3/2017</p>

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<p>Rug Trends 2017 Trade Shows Advertorial Lamps & Lighting Portfolio Product Spotlight</p>

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Color Wheel
Objet
Cross-Category Trend coverage

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JANUARY 2018

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