

2016

ISSUES CALENDAR



**HOME
ACCENTS**
TODAY

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A Progressive Business Media Publication

2016 ISSUES CALENDAR

JANUARY ADVERTISING SPACE & MATERIALS DEADLINE: 12/4/2015 • MAIL DATE: 12/23/2015		IN EVERY ISSUE: <i>By Editor in Chief</i> JENNY HEINZEN YORK jheinzen@homeaccentstoday.com Editor's Note Illuminations Lamp/Lighting Feature <i>By Retail Editor</i> SUSAN DICKENSON sdickenson@homeaccentstoday.com Retail Update Retail Ideas That Work Retail Profiles <i>By Style Director</i> TRACY BULLA tbulla@homeaccentstoday.com Shop Talk Perfect Pairs Color Wheel Objet Cross-Category Trend coverage <i>By Associate Editor</i> ALEXA BOSCHINI aboschini@homeaccentstoday.com Millennial Musings Store Openings Community and Calendar <i>By Assistant Editor</i> THOMAS LESTER tleston@homeaccentstoday.com From the Floor Up Take on Technology *Vendor Submissions Welcome SEND PRODUCT SUBMISSIONS TO HATmarket@homeaccentstoday.com FOR ADVERTISING INQUIRIES: JANICE LASSITER Publisher 336.605.1026 jlassiter@homeaccentstoday.com SUSAN PREVATTE Eastern Regional Sales Manager 336.605.1051 sprevatte@homeaccentstoday.com ALEXANDRA MESSER Western Regional Sales Manager 323.632.7379 amesser@homeaccentstoday.com
EDITORIAL FOCUS	SPECIAL ADVERTISING SECTION	
<ul style="list-style-type: none"> • Winter Markets Product Preview* • Dallas Lighting Preview* • Exclusive Sketchbooks • State of the Industry: 2016 Outlook (A Q&A with industry influencers, economic specialists about what to expect in 2016) • Color Wheel: Seaglass/White* • Perfect Pairs: Bottle Openers/Glasses* • Objet: Vessels* <p style="text-align: right;">EDITORIAL DEADLINE: 11/20/2015</p>	<p>Dallas Wrap Rug Trends (Atlanta and Las Vegas Dailies)</p> <p>BONUS DISTRIBUTION • Dallas • Atlanta • Las Vegas</p> <p>Atlanta Dailies: Space Close: 12/18/2015 Publish: Jan. 14,15,16</p> <p>Las Vegas Dailies: Space Close: 1/4/16 Publish: Jan. 25, 26</p>	
FEBRUARY ADVERTISING SPACE & MATERIALS DEADLINE: 1/8/2016 • MAIL DATE: 1/27/2016		
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<ul style="list-style-type: none"> • New York Market Product Preview* • Exclusive Sketchbooks • Rugs Special Report • Portfolio: Wall Decor — An in-depth report on the state of the wall decor business, as well as a look at the top product trends in the category* • State of the Industry: Interior Designers — Q&A with interior designers updating us on product trends, buying plans and business overall • The Finishing Touch: The products that complete the room* • Color Wheel: Copper/Brass* • Perfect Pairs: Side tables/Lamps* • Objet: Fixtures* <p style="text-align: right;">EDITORIAL DEADLINE: 11/21/2015</p>	<p>Wall Décor Product Spotlight NY NOW Special Section Softgoods & Tabletop Advertorial</p> <p>BONUS DISTRIBUTION • New York</p>	
MARCH ADVERTISING SPACE & MATERIALS DEADLINE: 2/19/2016 • MAIL DATE: 3/11/2016		
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<ul style="list-style-type: none"> • New York Home Fashions Market Preview* • Research: Regional Style and Product Sales Predictions • Portfolio: Accent Furniture — An in-depth report on the state of the accent furniture business, as well as a look at the top product trends in the category* • Color Wheel: Mint/Butter* • Perfect Pairs: Plates/Flatware* • Objet: Rugs* <p style="text-align: right;">EDITORIAL DEADLINE: 2/12/2016</p>	<p>Rug Style Lamps and Lighting Advertorial Accent Furniture Product Spotlight</p> <p>BONUS DISTRIBUTION • NY Home Fashions</p>	
APRIL ADVERTISING SPACE & MATERIALS DEADLINE: 3/25/2016 • MAIL DATE: 4/14/2016		
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<ul style="list-style-type: none"> • High Point Market Product Preview* • Exclusive Sketchbooks • 2017 Color Forecast • High Design: An in-depth look at the high end of the business, how the luxury market is performing • Color Wheel: Navy/Tangerine* • Perfect Pairs: Chests/Mirrors* • Objet: Chairs (non-upholstered)* <p style="text-align: right;">EDITORIAL DEADLINE: 3/4/2016</p>	<p>Rug Style (High Point Dailies only) High Design Product Spotlight</p> <p>BONUS DISTRIBUTION • High Point</p> <p>High Point Dailies: Space Close: 4/1/2016 Publish: April 17,18,19</p>	

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JUNE		ADVERTISING SPACE & MATERIALS DEADLINE: 5/20/2016 • MAIL DATE: 6/9/2016	
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<ul style="list-style-type: none"> • Summer Markets Product Preview* • Exclusive Sketchbooks • Research: Furniture Store accessory sales • Research: Imports data by category • State of the Industry: Specialty Retail – Q&A with independent store owners updating us on product trends, buying plans and business overall • Color Wheel: Black/White* • Perfect Pairs: Drinks tables/Decanters* • Objet: Mirrors* <p>EDITORIAL DEADLINE: 5/27/2016</p>		<ul style="list-style-type: none"> • Rug Trends (Atlanta and Las Vegas Dailies) • NY NOW Special Section <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Atlanta <p>Atlanta Dailies: Space Close: 6/24/16 Publish: July 14, 15, 16</p>	
AUGUST		ADVERTISING SPACE & MATERIALS DEADLINE: 7/8/2016 • MAIL DATE: 7/27/2016	
EDITORIAL FOCUS		SPECIAL ADVERTISING SECTION	
<ul style="list-style-type: none"> • Las Vegas, New York Market Product Preview* • Exclusive Sketchbooks • Rugs Special Report • Research: The Direct-to-Consumer Channel. A list of the most influential web-and catalog-only retailers • Portfolio: Tabletop – An in-depth report on the state of the tabletop business, as well as a look at the top product trends in the category* • The Finishing Touch: The products that complete a room • Color Wheel: Graphite/Eggplant* • Perfect Pairs: Bowls/Serveware* • Objet: Trays* <p>EDITORIAL DEADLINE: 6/10/2016</p>		<ul style="list-style-type: none"> • Tabletop Product Spotlight • NY NOW (August NY show copies) • High Design Accents Advertorial <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Las Vegas • New York <p>Las Vegas Dailies: Space Close: 7/15/16 Publish: August 1, 2</p>	

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Editor's Note
 Illuminations Lamp/Lighting Feature

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 Retail Profiles

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 Color Wheel
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 Cross-Category Trend coverage

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2016 ISSUES CALENDAR

SEPTEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 8/26/2016 • MAIL DATE: 9/15/2016		IN EVERY ISSUE:
EDITORIAL FOCUS <ul style="list-style-type: none"> • Research: Consumer Views — Opinions from the readers of ApartmentTherapy.com • Portfolio: Soft Goods/Textiles — An in-depth report on the state of the soft goods business (including top-of-bed, pillows, throws and window treatments, as well as a look at the top product trends in the category)* • New York Home Fashions Market Preview* • Color Wheel: Peacock/Chartreuse* • Perfect Pairs: Chairs/Sconces* • Objet: Boxes* <p style="text-align: right;">EDITORIAL DEADLINE: 9/9/2016</p>	SPECIAL ADVERTISING SECTION <ul style="list-style-type: none"> Rug Style Accent Furniture Advertorial ▶ Soft Goods Product Spotlight <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • NY Home Fashions 	<p><i>By Editor in Chief</i> JENNY HEINZEN YORK jheinzen@homeaccentstoday.com</p> <p>Editor's Note Illuminations Lamp/Lighting Feature</p> <p><i>By Retail Editor</i> SUSAN DICKENSON sdickenson@homeaccentstoday.com</p> <p>Retail Update Retail Ideas That Work Retail Profiles</p> <p><i>By Style Director</i> TRACY BULLA tbulla@homeaccentstoday.com</p>
OCTOBER ADVERTISING SPACE & MATERIALS DEADLINE: 9/30/2016 • MAIL DATE: 10/20/2016		
EDITORIAL FOCUS <ul style="list-style-type: none"> • High Point Market Product Preview • Exclusive Sketchbooks • Special Feature: Made in the USA • High Design: An in-depth look at the high end of the business, how the luxury market is performing • Color Wheel: Cinnabar/Bordeaux* • Perfect Pairs: Rugs/Pillows* • Objet: Poufs* <p style="text-align: right;">EDITORIAL DEADLINE: 10/14/2016</p>	SPECIAL ADVERTISING SECTION <ul style="list-style-type: none"> ▶ Made in the USA Product Spotlight ▶ High Design Product Spotlight Rug Style (High Point Dailies only) <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • High Point <p>High Point Dailies: Space Close: 10/7 Publish: Oct. 23, 24, 25</p>	<p>Shop Talk Perfect Pairs Color Wheel Objet Cross-Category Trend coverage</p> <p><i>By Associate Editor</i> ALEXA BOSCHINI aboschini@homeaccentstoday.com</p> <p>Millennial Musings Store Openings Community and Calendar</p> <p><i>By Assistant Editor</i> THOMAS LESTER tlester@homeaccentstoday.com</p>
NOVEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 10/28/2016 • MAIL DATE: 11/17/2016		
EDITORIAL FOCUS <ul style="list-style-type: none"> • Best of Market • Rugs Special Report • Special Report: Fashion Forward — From the runways of Paris, Milan and New York, Tracy Bulla examines the top looks from the fall fashion season and forecasts what may be to come in home furnishings. <p style="text-align: right;">EDITORIAL DEADLINE: 11/11/2016</p>	SPECIAL ADVERTISING SECTION <ul style="list-style-type: none"> Best of Market 26th Annual ARTs Awards Special Profiles 	<p>From the Floor Up Take on Technology</p> <p><i>*Vendor Submissions Welcome</i></p> <p>SEND PRODUCT SUBMISSIONS TO HATmarket@homeaccentstoday.com</p>
DECEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 11/18/2016 • MAIL DATE: 12/8/2016		
EDITORIAL FOCUS <ul style="list-style-type: none"> • Research: 2016 Universe Study • Portfolio: Lighting — An in-depth report on the state of the lighting business, as well as a look at the top product trends in the category* • State of the Industry: Furniture Store Retail — A Q&A with key, multi-store furniture retailers on product trends, buying plans and business overall • Pattern Play: A look at trends in fabric and wallpaper • Color Wheel: Taupe/Sandstone* • Perfect Pairs: Benches/Art* • Objet: Chairs (upholstered)* <p style="text-align: right;">EDITORIAL DEADLINE: 12/2/2016</p>	SPECIAL ADVERTISING SECTION <ul style="list-style-type: none"> Rug Trends 2016 Trade Shows Advertorial ▶ Lamps & Lighting Portfolio Product Spotlight 	<p>FOR ADVERTISING INQUIRIES: JANICE LASSITER Publisher 336.605.1026 jlassiter@homeaccentstoday.com</p> <p>SUSAN PREVATTE Eastern Regional Sales Manager 336.605.1051 sprevatte@homeaccentstoday.com</p> <p>ALEXANDRA MESSER Western Regional Sales Manager 323.632.7379 amesser@homeaccentstoday.com</p>
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