

EDITORIAL INVITATION

HIGH POINT MARKET ISSUES

HOME ACCENTS TODAY®

You are invited to submit images and information on new products you would like Home Accents Today to consider for coverage in our High Point Market issues. There is no charge, but we must have all of the information outlined below, and you must be exhibiting at the High Point Market for consideration. Please submit images and product and company information no later than **Friday, March 6.**



PUBLICATION DATES

Opening Day	April 18
Sunday Daily	April 19
Monday Daily	April 20
Tuesday Daily	April 21



WHERE DO YOU SHOW IN HIGH POINT?

We must have your building/showroom number.

PRODUCT INFORMATION

Include the following information for *EVERY* image you submit:

- Product name
- Collection name
- Description (color, material, style)
- Designer or artist
- Approximate retail price

COMPANY INFORMATION

As you would like it to appear in the magazine

- Company name
- Address
- Phone
- E-mail
- Website
- High Point showroom

HOW DO WE CONTACT YOU?

We must be able to contact you if we have questions about the information you submitted. Please give us your name, title, phone and e-mail. *This information will NOT be published.*

IMPORTANT!

If we do not have all the required information outlined above we cannot consider your product for publication. Submit information as a separate text file or in the body of an email.

PHOTO REQUIREMENTS

300dpi high resolution color jpeg or tiff format images, approximately 4x5 inches or larger in size are required for printing. We cannot use low resolution 72dpi website-quality images.

TWO WAYS TO SUBMIT IMAGE AND TEXT FILES

■ Upload to our FTP site:

Host: ftp2.sandowmedia.com

User ID: ftphatedit

Password: HATedit123

(the password is case-sensitive)

Important: You must create a folder with your company name in which to place your images and copy. Then, please drop us an e-mail to let us know you have uploaded your files.

■ E-mail to HATmarket@HomeAccentsToday.com

Important: Please include the name of your company and the words "High Point" in the subject line of the e-mail.

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DEADLINE

Friday, March 6