

2014 CLASSIFIED PRINT ONLY OR ONLINE ONLY ADVERTISING RATES

All Rates are NET

Frequency	1x	3x consecutive	8x	13x	26x	39x	52x
Per Column Inch	\$460	\$255	\$220	\$205	\$185	\$170	\$160
1 column inch	\$460	\$255	\$220	\$205	\$185	\$170	\$160
<i>Total per contract</i>		\$765	\$1,760	\$2,665	\$4,810	\$6,630	\$8,320
1.5 column inches	\$690	\$382.50	\$330.00	\$307.50	\$277.50	\$255.00	\$240.00
<i>Total per contract</i>		\$1,147.50	\$2,640.00	\$3,997.50	\$7,215.00	\$9,945.00	\$12,480.00
2 column inches	\$920	\$510	\$440	\$410	\$370	\$340	\$320
<i>Total per contract</i>		\$1,530	\$3,520	\$5,330	\$9,620	\$13,260	\$16,640
3 column inches	\$1,380	\$765	\$660	\$615	\$555	\$510	\$480
<i>Total per contract</i>		\$2,295	\$5,280	\$7,995	\$14,430	\$19,890	\$24,960
4 column inches	\$1,840	\$1,020	\$880	\$820	\$740	\$680	\$640
<i>Total per contract</i>		\$3,060	\$7,040	\$10,660	\$19,240	\$26,520	\$33,280
5 column inches	\$2,300	\$1,275	\$1,100	\$1,025	\$925	\$850	\$800
<i>Total per contract</i>		\$3,825	\$8,800	\$13,325	\$24,050	\$33,150	\$41,600
6 column inches	\$2,760	\$1,530	\$1,320	\$1,230	\$1,110	\$1,020	\$960
<i>Total per contract</i>		\$4,590	\$10,560	\$15,990	\$28,860	\$39,780	\$49,920
7 column inches	\$3,220	\$1,785	\$1,540	\$1,435	\$1,295	\$1,190	\$1,120
<i>Total per contract</i>		\$5,355	\$12,320	\$18,655	\$33,670	\$46,410	\$58,240
8 column inches	\$3,680	\$2,040	\$1,760	\$1,640	\$1,480	\$1,360	\$1,280
<i>Total per contract</i>		\$6,120	\$14,080	\$21,320	\$38,480	\$53,040	\$66,560

Want to add COLOR? Add 10%

Blind Box Ads require a minimum of 2 column inches.

2014 SPECIAL ELECTRONIC WEBSITE RATES WHEN ALSO RUNNING IN PRINT CLASSIFIEDS

Have your classified ad appear on F/T's website
when running classified ad in print!

Rates Per Insertion Per Week

(Must also advertise in print version of F/T's Classified section in order to receive these rates.)

12x or under contract	\$150 per 50 words per week
13x or over contract	\$125 per 50 words per week

CALL Spencer Whittle @ (336) 605-1027 swhittle@pbmbrands.com
FAX @ (336) 605-1143