

2014

ISSUES CALENDAR



7025 Albert Pick Road Ste 200, Greensboro 27409
T: (336) 605-0121 | F: (336) 605-1143
www.homeaccentstoday.com

A Progressive Business Media Publication

**HOME
ACCENTS**
TODAY

JANUARY ADVERTISING SPACE & MATERIALS DEADLINE: 12/6/2013 • MAIL DATE: 1/2/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • Winter Markets Product Preview* • Dallas Lighting Preview* • Exclusive Sketchbooks • State of the Industry: 2014 Outlook (A Q&A with industry influencers, economic specialists about what to expect in 2014) • Color Wheel: Black/White* • Perfect Pairs: Decanters/Bar Carts* <p style="text-align: right;">EDITORIAL DEADLINE: 11/22/2013</p>	SPECIAL ADVERTISING SECTION <p>Dallas Wrap Rug Trends (Atlanta and Las Vegas Dailies)</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Dallas • Atlanta <p>Atlanta Dailies: January 9th, 10th, and 11th 2014 Space Close: 12/20/13</p>
FEBRUARY ADVERTISING SPACE & MATERIALS DEADLINE: 1/3/2014 • MAIL DATE: 1/22/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • Las Vegas, New York Markets Product Preview* • Exclusive Sketchbooks • Portfolio: Soft Goods/Textiles – An in-depth report on the state of the soft goods business (including top-of-bed, pillows, throws and window treatments), as well as a look at the top product trends in the category)* • State of the Industry: Interior Designers – Q&A with interior designers updating us on product trends, buying plans and business overall • Rug Special Report • Color Wheel: Poppy/Olive* • Perfect Pairs: Chests/Mirrors* <p style="text-align: right;">EDITORIAL DEADLINE: 12/14/2013</p>	SPECIAL ADVERTISING SECTION <p>▶ Soft Goods Product Spotlight NY NOW Special Section</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Las Vegas • New York <p>Las Vegas Dailies: January 27th, 28th 2014 Space Close: 1/10/14</p>
MARCH ADVERTISING SPACE & MATERIALS DEADLINE: 2/21/2014 • MAIL DATE: 3/13/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • Research: The Millennial Generation: Who they are • Special Report: The Millennial Mindset – How they shop, how they buy, how to reach them • Portfolio: Accent Furniture – An in-depth report on the state of the accent furniture business, as well as a look at the top product trends in the category* • Color Wheel: Lemon/Lime* • Perfect Pairs: Plates/Flatware* <p style="text-align: right;">EDITORIAL DEADLINE: 2/15/2014</p>	SPECIAL ADVERTISING SECTION <p>Rug Style Lamps and Lighting Advertorial</p> <p>▶ Accent Furniture Product Spotlight</p>
APRIL ADVERTISING SPACE & MATERIALS DEADLINE: 3/14/2014 • MAIL DATE: 4/2/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • High Point Market Product Preview* • Exclusive Sketchbooks • 2015 Color Forecast • High Design: An in-depth look at the high end of the business, how the luxury market is performing • Color Wheel: Orchid/Aubergine* • Perfect Pairs: Sculpture/Decorative Boxes* <p style="text-align: right;">EDITORIAL DEADLINE: 2/21/2014</p>	SPECIAL ADVERTISING SECTION <p>Rug Style (High Point Daily only)</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • High Point <p>High Point Dailies: April 6th, 7th, 8th 2014 Space Close: 3/21/14</p>

IN EVERY ISSUE:

By Editor in Chief
JENNY HEINZEN YORK
 jheinzen@homeaccentstoday.com

Editor's Note
 Illuminations Lamp/Lighting Feature

By Retail Editor
SUSAN DICKENSON
 sdickenson@homeaccentstoday.com

Retail Ideas That Work
 Retail Profiles
 Retail Update

By Style Director
TRACY BULLA
 tbulla@homeaccentstoday.com

Perfect Pairs
 Color Wheel
 Cross-Category Trend coverage
 Shop Talk

By Assistant Editor
THOMAS LESTER
 tlester@homeaccentstoday.com

From the Floor Up Rug Report

By Assistant Editor
ALEXA BOSCHINI
 aboschini@homeaccentstoday.com

Store Openings

**Vendor Submissions Welcome*

SEND PRODUCT SUBMISSIONS TO
 HATmarket@homeaccentstoday.com

FOR ADVERTISING INQUIRIES:

JANICE LASSITER
 Publisher
 336.605.1026
 jlassiter@homeaccentstoday.com

SUSAN PREVATTE
 Eastern Regional Sales Manager
 336.605.1051
 sprevatte@homeaccentstoday.com

ALEXANDRA MESSER
 Western Regional Sales Manager
 323.632.7379
 amesser@homeaccentstoday.com

2014 ISSUES CALENDAR

MAY		ADVERTISING SPACE & MATERIALS DEADLINE: 4/11/2014 • MAIL DATE: 4/30/2014		IN EVERY ISSUE: <i>By Editor in Chief</i> JENNY HEINZEN YORK jheinzen@homeaccentstoday.com Editor's Note Illuminations Lamp/Lighting Feature <i>By Retail Editor</i> SUSAN DICKENSON sdickenson@homeaccentstoday.com Retail Ideas That Work Retail Profiles Retail Update <i>By Style Director</i> TRACY BULLA tbulla@homeaccentstoday.com Perfect Pairs Color Wheel Cross-Category Trend coverage Shop Talk <i>By Assistant Editor</i> THOMAS LESTER tleston@homeaccentstoday.com From the Floor Up Rug Report <i>By Assistant Editor</i> ALEXA BOSCHINI aboschini@homeaccentstoday.com Store Openings <i>*Vendor Submissions Welcome</i> SEND PRODUCT SUBMISSIONS TO HATmarket@homeaccentstoday.com FOR ADVERTISING INQUIRIES: JANICE LASSITER Publisher 336.605.1026 jlassiter@homeaccentstoday.com SUSAN PREVATTE Eastern Regional Sales Manager 336.605.1051 sprevatte@homeaccentstoday.com ALEXANDRA MESSER Western Regional Sales Manager 323.632.7379 amesser@homeaccentstoday.com
EDITORIAL FOCUS		SPECIAL ADVERTISING SECTION		
<ul style="list-style-type: none"> • Best of Market • Research: Retail Stars – Our annual list of 50 top-performing retailers <p style="text-align: right;">EDITORIAL DEADLINE: 4/4/2014</p>		<ul style="list-style-type: none"> • Best of Market 		
JUNE		ADVERTISING SPACE & MATERIALS DEADLINE: 5/23/2014 • MAIL DATE: 6/11/2014		
EDITORIAL FOCUS		SPECIAL ADVERTISING SECTION		
<ul style="list-style-type: none"> • Dallas Market Product Preview* • Dallas Lighting Preview* • Research: Retail Survey – Statistical report from the retail sales floor • Special Report: The Psychology of Retail • Color Wheel: Coral/Turquoise* • Perfect Pairs: Pillows/Wall Art* <p style="text-align: right;">EDITORIAL DEADLINE: 5/16/2014</p>		<ul style="list-style-type: none"> • Dallas Wrap • Rug Trends • Wall Décor Advertorial <p style="background-color: #92d050; padding: 2px;">BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Dallas 		
JULY		ADVERTISING SPACE & MATERIALS DEADLINE: 6/13/2014 • MAIL DATE: 7/2/2014		
EDITORIAL FOCUS		SPECIAL ADVERTISING SECTION		
<ul style="list-style-type: none"> • Summer Markets Product Preview* • Exclusive Sketchbooks • Research: Imports data by category • State of the Industry: Specialty Retail – Q&A with independent store owners updating us on product trends, buying plans and business overall • Color Wheel: Orange/Red* • Perfect Pairs: Bowls/Serveware* <p style="text-align: right;">EDITORIAL DEADLINE: 5/30/2014</p>		<ul style="list-style-type: none"> • Rug Trends (Atlanta and Las Vegas Dailies) • NY NOW Special Section <p style="background-color: #92d050; padding: 2px;">BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Atlanta <p>Atlanta Dailies: July 10th, 11th, 12th 2014 Space Close: 6/20/14</p>		
AUGUST		ADVERTISING SPACE & MATERIALS DEADLINE: 7/4/2014 • MAIL DATE: 7/23/2014		
EDITORIAL FOCUS		SPECIAL ADVERTISING SECTION		
<ul style="list-style-type: none"> • Las Vegas, New York Market Product Preview* • Exclusive Sketchbooks • Research: The Direct-to-Consumer Channel. A list of the most influential web- and catalog-only retailers • Portfolio: Tabletop – An in-depth report on the state of the tabletop business, as well as a look at the top product trends in the category)* • Color Wheel: Sunflower/Black* • Perfect Pairs: Side Tables/Bookends* • Rugs Special Report <p style="text-align: right;">EDITORIAL DEADLINE: 6/20/2014</p>		<ul style="list-style-type: none"> • Soft Goods/Textiles Advertorial • Tabletop Product Spotlight • NY NOW (August NY show copies) <p style="background-color: #92d050; padding: 2px;">BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • Las Vegas • New York • NY Fashion Week <p>Las Vegas Dailies: July 28th, 29th 2014 Space Close: 7/11/14</p>		

SEPTEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 8/22/2014 • MAIL DATE: 9/10/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • Research: Consumer Views — Opinions from the readers of ApartmentTherapy.com • Special Report: Technology — From tablets to smartphones to websites, the way vendors, reps and retailers work together is changing. This report examines some of the new technologies that are changing the way business is done. • Portfolio: Wall Décor — An in-depth report on the state of the wall décor business, as well as a look at the top product trends in the category* • Color Wheel: Hyacinth/Midnight* • Perfect Pairs: Trays/Glassware* <p style="text-align: right;">EDITORIAL DEADLINE: 8/15/2014</p>	SPECIAL ADVERTISING SECTION <p>Rug Style Accent Furniture Advertorial Wall Décor Product Spotlight</p>
OCTOBER ADVERTISING SPACE & MATERIALS DEADLINE: 9/26/2014 • MAIL DATE: 10/15/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • High Point Market Product Preview* • Exclusive Sketchbooks • Special Feature: Made in the USA • High Design: An in-depth look at the high end of the business, how the luxury market is performing • Color Wheel: Fern/Plum* • Perfect Pairs: Accent Tables/Table Lamps* <p style="text-align: right;">EDITORIAL DEADLINE: 9/5/2014</p>	SPECIAL ADVERTISING SECTION <p>Rug Style (High Point Daily only) Made in the USA Product Spotlight High Design Product Spotlight</p> <p>BONUS DISTRIBUTION</p> <ul style="list-style-type: none"> • High Point <p>High Point Dailies: October 19th, 20th, 21st 2014 Space Close: 10/3/14</p>
NOVEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 10/24/2014 • MAIL DATE: 11/12/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • Best of Market • Special Report: Fashion Forward — From the runways of Paris, Milan and New York, Tracy Bulla examines the top looks from the fall fashion season and forecasts what may be to come in home furnishings. • Rugs Special Report <p style="text-align: right;">EDITORIAL DEADLINE: 10/16/2014</p>	SPECIAL ADVERTISING SECTION <p>Best of Market 26th Annual ARTs Awards Special Profiles</p>
DECEMBER ADVERTISING SPACE & MATERIALS DEADLINE: 11/12/2014 • MAIL DATE: 12/1/2014	
EDITORIAL FOCUS <ul style="list-style-type: none"> • Research: The Universe Study Exclusive Research on the size of the home accents industry, broken out by category and channel of distribution • Portfolio: Lighting — An in-depth report on the state of the lighting business, as well as a look at the top product trends in the category* • State of the Industry: Furniture Store Retail — A Q&A with key, multi-store furniture retailers on product trends, buying plans and business overall • Color Wheel: Gold/Silver* • Perfect Pairs: Desks/Chairs* <p style="text-align: right;">EDITORIAL DEADLINE: 11/5/2014</p>	SPECIAL ADVERTISING SECTION <p>Rug Trends 2015 Trade Shows Advertorial Lamps & Lighting Portfolio Product Spotlights</p>
JANUARY 2015 ADVERTISING SPACE & MATERIALS DEADLINE: 12/5/2014 MAIL DATE: 12/31/2014	

IN EVERY ISSUE:

By Editor in Chief
JENNY HEINZEN YORK
 jheinzen@homeaccentstoday.com
 Editor's Note
 Illuminations Lamp/Lighting Feature

By Retail Editor
SUSAN DICKENSON
 sdickenson@homeaccentstoday.com
 Retail Ideas That Work
 Retail Profiles
 Retail Update

By Style Director
TRACY BULLA
 tbulla@homeaccentstoday.com
 Perfect Pairs
 Color Wheel
 Cross-Category Trend coverage
 Shop Talk

By Assistant Editor
THOMAS LESTER
 tlester@homeaccentstoday.com
 From the Floor Up Rug Report

By Assistant Editor
ALEXA BOSCHINI
 aboschini@homeaccentstoday.com
 Store Openings

**Vendor Submissions Welcome*

SEND PRODUCT SUBMISSIONS TO
 HATmarket@homeaccentstoday.com

FOR ADVERTISING INQUIRIES:
JANICE LASSITER
 Publisher
 336.605.1026
 jlassiter@homeaccentstoday.com

SUSAN PREVATTE
 Eastern Regional Sales Manager
 336.605.1051
 sprevatte@homeaccentstoday.com

ALEXANDRA MESSER
 Western Regional Sales Manager
 323.632.7379
 amesser@homeaccentstoday.com